GREENER GRASS, NATURALLY.
Now you can have the lush, green turf you want and improve your soil at the same time.

Anuvia™ manufactures specialty fertilizer products. Our patented system uses organic materials and a natural binding mechanism to create homogenous products that require no artificial polymers or coatings.

Being green goes beyond healthy grass. That’s why we created GreenTRX®, a high-efficiency, multi-nutrient, slow-release product that uses the power of our Organic MaTRX™. It delivers the nutrients your turf needs while enriching the soil and working for a better environment.

Our innovative approach cultivates healthy, beautiful turf in a uniquely natural way.

The Organic MaTRX – a novel slow-release nutrient delivery system

Organic MaTRX is the foundation of all our products. It mimics organic matter in soil to deliver nutrients in an intuitive, novel and highly effective way. The Organic MaTRX possesses both positive and negative charges providing docking sites for desired nutrients like ammonium (NH₄⁺), potassium (K⁺), sulfate (SO₄²⁻) and ferrous iron (Fe²⁺).

The nutrients in GreenTRX are all in forms that are easily taken up by plants. The combination of slow release and nutrients in forms readily usable by plants translates into less loss via leaching or volatilization.
GreenTRX is both immediately and slowly available to plants, making your turf greener, faster, longer. Approximately 65% of N is released in the first two weeks in the form of NH₄; which is readily available and usable by the plant. The balance of N becomes available as the Organic MaTRX is slowly broken down in the soil, delivering nutrients continuously over six to eight weeks, providing continuous feeding and green grass longer.

The slow release nature of our product supports the industry 4R Nutrient Stewardship initiative: the Right fertilizer source, at the Right rate, at the Right time, with the Right placement. The Organic MaTRX breaks down over time to deliver slow-release nutrients without burning or leaching.

Homogenous multi-nutrient 16-1-2-17S-2Fe
The multi-nutrient GreenTRX delivers the nutrients needed most for healthy turf. Uniform consistent delivery of nutrients provides even feeding, deep greening and exceptional turf safety while delivering the 16% organic matter evenly to the soil. GreenTRX with its multi-nutrient profile can be used alone or complement other nutrient products to deliver the desired results.

Soil health
With each granule containing 16% organic matter, GreenTRX not only creates beautiful turf, it contributes to improved soil and plant health.

High quality product
We take extra care to ensure our product is clean, hard and dry with the quality desired by users. The product can be applied using standard equipment and stored in conventional fertilizer storage, making it easy to integrate GreenTRX into your operations.
In today’s ever-growing world, finding sustainable ways to make the things we need is of the utmost importance. We work to do just that by using organic materials to manufacture slow-release plant nutrients in a patented, innovative way. Incorporating a range of organic materials allows us to deliver our plant nutrients with social, environmental and economic sustainability.

Our way is unique. Our way is new. We are Anuvia.

• The Organic MaTRX is a novel efficient nutrient delivery system that reduces nutrient loss via leaching or volatilization, contributing to a healthy environment and bottom line
• Delivers nutrients uniformly for even feeding
• Provides nutrients when plants need them most
• Contributes to improved soil and root zone health
• Promotes deep greening
• No burning
• Easy-to-apply, quality product